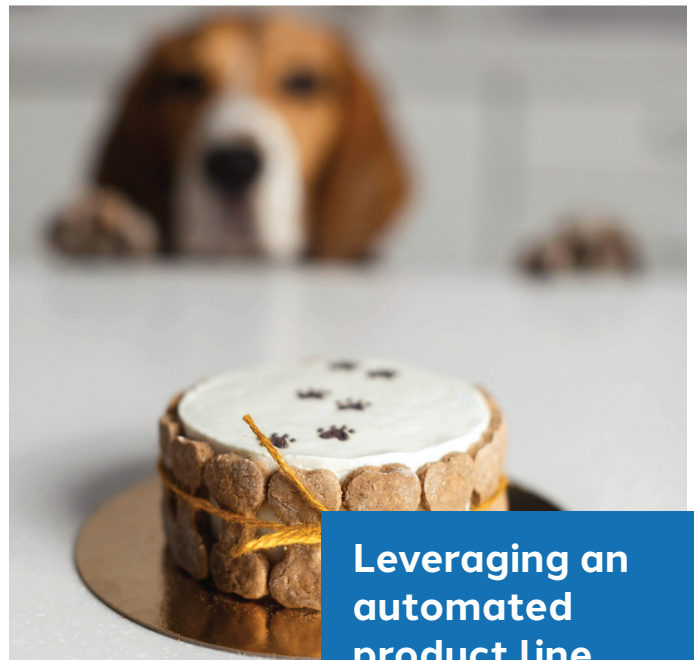


shorr

CASE STUDY

Shorr Helped a Gourmet Dog Treat Company Save \$1.1 Million in Labor and Operational Costs

+ A Gourmet Dog Treat Company partnered with Shorr to help streamline their supply chain. The company wanted a dependable solution to manage inventory, reduce labor costs, and boost production output. During Shorr's assessment, it was discovered that the company was using an outdated pouch filler, a tabletop scale, and manual labeling process. Shorr recommended key updates to the customer's equipment and implemented new solutions like intellistock and automation technology to support their initiatives. As a result, Shorr helped the customer increase units produced by 240% and enabled over \$1M in labor and operational cost savings.



Leveraging an automated product line helped reduce product overfill by 70%.

See why Shorr is the ideal partner for pet food manufacturers.

Shorr's results-driven and scientific approach to packaging optimization delivered impactful results.



+ Shorr presented solutions to address two major challenges the pet food manufacturer faced:

- Streamlining operations to boost output while maintaining product quality.
- Optimizing labor expenses to enhance overall operational efficiency.

Shorr's Packaging Application Analysis identified cost-saving opportunities and optimized efficiency.

Shorr's packaging analysis process revealed essential equipment upgrades to enhance performance. By upgrading the company's conveyor and pack out system, output increased by 150%. They also advanced from manual labeling to machine labeling, which increased labeling speed, improved accuracy, and reduced labor costs.

Implementing Shorr's streamlined approach effectively reduced product shortages.

Prior to working with Shorr, the customer experienced frequent product shortages. Our packaging specialists implemented intellistock, Shorr's vendor-managed inventory solution. This resulted in a reliable workflow, minimal product shortages, and improved forecasting capabilities - ultimately saving on storage and inventory costs.

intellistockSM
POWERED BY shorr

A range of benefits:

- Streamline inventory management and order fulfillment
- Improve cross-organizational collaboration
- Align business objectives and optimize operations
- Gain unparalleled line of sight into current inventory
- Improve order accuracy and reduce errors

Modernizing the company's equipment led to a measurable increase in ROI, enhancing overall profitability.



+ Shorr's resources – along with its relationships with industry leaders – enable it to provide immense value to customers in the form of innovative, custom, and efficient solutions to packaging challenges.

Shorr and a gourmet dog treat company partnered to develop a strategy that provided three key results for the customer.

■ **Labor Reallocation**

The automated product lines allowed the customer to reallocate labor previously needed to complete production manually. This allowed the customer to increase output by more than 150%, from 12-15 units per minute to 35-40 units per minute.

■ **Generated Savings in Labor and Operational Costs**

By upgrading the customer's equipment and adding new systems into their packaging process, the customer was able to reduce labor costs by 60%, increased units produced by 240%, and enabled over \$1M in labor and operational cost savings.

■ **Increased Productivity**

Shorr's packaging application analysis uncovered critical equipment upgrades to help streamline the customer's current packaging process. The transition to new pouch filling equipment, conveyor systems, pack out systems and corner wrap label systems enhanced workflow and elevated operation efficiency and output.

If we could do any of this for your organization, wouldn't that be worth a call? (888) 885-0055



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With You The Whole WaySM