

# shorr

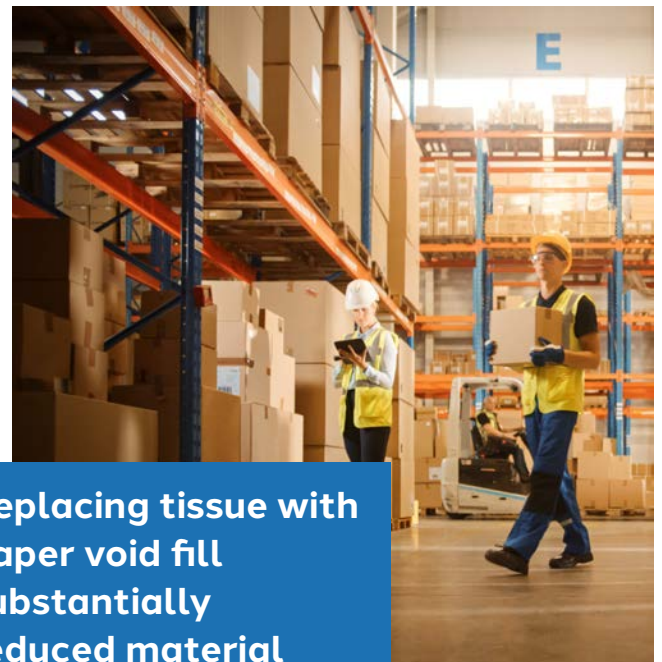
CASE STUDY

**Shorr Helped a  
Luxury eCommerce  
Retailer Save \$2.8  
Million in Material  
and Labor Costs**



**+** A luxury eCommerce retailer routinely partners with Shorr for their corrugated needs. Following their rebrand, the retailer wanted a more efficient approach to manage inventory, while also reducing material and labor costs. As a trusted partner, Shorr stepped in to help by providing numerous solutions to streamline their packaging operations, including paper void fill, insulation, and other consumables. With years of experience delivering industry-leading results, Shorr quickly identified and implemented pivotal packaging solutions ultimately saving the retailer millions.

**See why Shorr is the ideal  
partner for eCommerce solutions.**



**Replacing tissue with  
paper void fill  
substantially  
reduced material  
costs and advanced  
the customer's  
sustainability goals.**

# Shorr's packaging processes, machinery, and products make a pivotal competitive difference.



**+** Shorr presented solutions to address two major challenges the retailer was facing:

- Avoid material shortages while managing high product volume.
- Remove excess material and labor costs.

## Shorr's in-depth expertise and consultative approach delivered custom solutions.

Our packaging specialists implemented intellistock, Shorr's vendor-managed inventory solution, ahead of the retailer's peak season. This provided them with the holistic view they needed to efficiently and seamlessly order packaging materials and products, assisting with storage limitations and preventing stock shortages.

## Shorr leveraged the STAMP program to audit and optimize the material handling and packaging processes.

Through STAMP (Shorr's Total Approach to Managed Packaging), Shorr analyzed the end-to-end material flow and storage systems. It was clear the customer needed to focus on reviewing and restructuring their void fill application to make the packaging process more efficient. In turn, the customer regained the ability to direct, manage, and control their packaging production process.

**intellistock**<sup>SM</sup>  
POWERED BY **shorr**

### A range of benefits:

- Streamline inventory management and order fulfillment
- Improve cross-organizational collaboration
- Align business objectives and optimize operations
- Gain unparalleled line of sight into current inventory
- Improve order accuracy and reduce errors

**Shorr's STAMP program helped reduce \$1.5 million in material and labor costs.**



- + Shorr's resources – along with its relationships with industry leaders – enable it to provide immense value to customers in the form of innovative, custom, and efficient solutions to packaging challenges.

## Shorr and a luxury eCommerce retailer partnered to develop a strategy that provided three key results for the customer.

- **Shorr Sustainability**  
Shorr worked with the retailer to choose solutions that aligned with their sustainability goals. In turn, the customer was able to reduce their environmental footprint by replacing their current products with more environmentally friendly solutions.

- **Reduced Material and Labor Costs**

By using intellistock, Shorr provided the customer with a holistic and efficient inventory management solution ensuring they had the right packaging products, in the right quantity and at the right time. Additionally, Shorr's STAMP program provided crucial insights that helped the customer decide to transition from tissue to void fill in their packaging. Combining both solutions increased the customer's efficiency in packing items for shipment and eliminated hidden costs associated with inefficient material usage and excessive labor. This resulted in the retailer saving millions of dollars, significantly more than they initially anticipated.

- **Customized Packaging Solution**

The unique expertise of Shorr's design team and product specialists played a pivotal role in the customer's decision to partner with Shorr. When the retailer's packaging concept changed, Shorr was there to collaborate, listen, and quickly bring the ideas to life by providing printed samples. Having such a trusted, collaborative partnership helped Shorr deliver tailored solutions that supported the retailer's packaging goals.

**If we could do any of this for your organization, wouldn't that be worth a call? (888) 885-0055**

